



Heroes In Transition is proud to announce its eighth, team-based endurance ruck relay event: Ruck4HITCapeCod. A field of up to 20 teams will run 200+ miles through all 15 towns on the Cape from the early morning hours of Friday May 5, 2023 to Saturday afternoon May 6, 2023. The route begins in Bourne, MA and continues to the tip of the Cape in Provincetown. From here, athletes will head back towards the finish line after running through every town on the Cape and finish the relay in Mashpee, MA. Each athlete will run 2-4 miles at a time with a 10-20 pound ruck sack on his/her back as the teams complete the route in relay format, running *non-stop* until the mission is complete.

Mission Statement:

Ruck4HIT was created in collaboration with supporters, local veterans and those currently serving to raise awareness and funds for Heroes In Transition, Inc. and their various veteran and military family programs. As every service member is forced to carry the burden of war during active service and beyond, carrying the ruck sack is symbolic of hardships endured and the perseverance required to complete the mission—all in the continuing effort to never leave a fallen comrade behind.

Sponsorship Opportunities:

Ruck4HIT's mission is to raise awareness and funds for Heroes In Transition and their various programs. Please see the attached sheet for a complete list of sponsorship opportunities. For more information, contact Nicole Spencer at: ruck4hit@gmail.com

Please visit our Facebook Page, Ruck4HIT to learn more about Ruck4HITCapeCod!

Thank you for your time and consideration.

A handwritten signature in black ink, appearing to read 'Nicole Spencer'.

Nicole Spencer
Event Director - Ruck4HIT
Executive Director - Heroes In Transition
508.539.1010
ruck4hit@gmail.com



Ruck4HITCapeCod 2023 SPONSORSHIP OPPORTUNITIES

Team Sponsor-- \$5,000

- Prominent logo/company name on all promotional materials and publicity, including but not limited to: TV, radio, print ads, social media outlets, flyers and posters
- Prominent company logo on participant short sleeve tee shirts
- Prominent company logo on the start and finish line banners
- Logo added to the Heroes In Transition sponsor page on website for the year
- Company promotional materials in participant gift bags

Ruck Sponsor-- \$2,500

- Proportionate sized logo/company name on all promotional materials and publicity, including but not limited to: TV, radio, print ads, social media outlets, flyers and posters
- Proportionate company logo on participant short sleeve tee shirts
- Proportionate company logo on the start and finish line banners
- Company promotional materials in participant gift bags

Shirt Sponsor-- \$1,000

- Company logo on participant short sleeve tee shirts
- Company shoutout on social media
- Company logo on start and finish line banners
- Company promotional materials in participant gift bags

Gold Star Sign Sponsor-- \$500 (limit 16)

- Company name on the bottom of sign
- Signs to be placed on the course

Exchange Sponsor-- \$250

- Company logo on Exchange Sign
- Company Name listed on finish line banner

In-kind Donations--

Event planners gratefully accept any merchandise or gift certificates that can be given to participants. If your business would like to make a donation of a product or service please email Wayne MacDonald-ruck4hit@gmail.com.

_____ (business name) is pleased to sponsor the Ruck4HIT
Team _____ (team name).

Please return form with check made payable to: Heroes In Transition Inc.
22 Bates Rd Suite 135 Mashpee, MA 02649.

Send a one color logo in EPS or Hi-resolution JPEG or TIF to ruck4hit@gmail.com by **March 31, 2023**.

Heroes In Transition, Inc. is a 501(c)3 charitable entity, Tax ID # 27-1981637

Ruck4HIT is a 200+ mile ruck sack relay that passes through all 15 towns on Cape Cod to benefit Heroes In Transition (HIT). Please visit www.heroesintransition.org for additional information regarding the numerous programs and assistance offered by HIT for Veterans and Military Families.

