



Ruck4HITCapeCod 2022 SPONSORSHIP OPPORTUNITIES

Team Sponsor-- \$5,000

- Prominent logo/company name on all promotional materials and publicity, including but not limited to: TV, radio, print ads, social media outlets, flyers and posters
- Prominent company logo on participant short sleeve tee shirts
- Prominent company logo on the start and finish line banners
- Logo added to the Heroes In Transition sponsor page on website for the year
- Company promotional materials in participant gift bags

Ruck Sponsor-- \$2,500

- Proportionate sized logo/company name on all promotional materials and publicity, including but not limited to: TV, radio, print ads, social media outlets, flyers and posters
- Proportionate company logo on participant short sleeve tee shirts
- Proportionate company logo on the start and finish line banners
- Company promotional materials in participant gift bags

Supporting Sponsor-- \$1,000

- Company name and logo shout out on social media outlets
- Company logo on participant short sleeve tee shirts
- Company logo on start and finish line banners
- Company promotional materials in participant gift bags

Shirt Sponsor-- \$500

- Company logo on participant short sleeve tee shirts
- Company Name listed on finish line banner

Exchange Sponsor-- \$250

- Company logo on Exchange Sign
- Company Name listed on finish line banner

In-kind Donations--

Event planners gratefully accept any merchandise or gift certificates that can be given to participants. If your business would like to make a donation of a product or service please email Nicole Spencer-ruck4hit@gmail.com.

_____ (business name) is pleased to sponsor the Ruck4HIT
Team _____ (team name).

Please return form with check made payable to: Heroes In Transition Inc.
22 Bates Rd Suite 135 Mashpee, MA 02649.

I will send a one color logo to ruck4hit@gmail.com before April 1, 2022.

Heroes In Transition, Inc. is a 501(c)3 charitable entity, Tax ID # 27-1981637

Ruck4HIT is a 200+ mile ruck sack relay that passes through all 15 towns on Cape Cod to benefit Heroes In Transition (HIT). Please visit www.heroesintransition.org for additional information regarding the numerous programs and assistance offered by HIT for Veterans and Military Families.

